

FULL (nickname) NAME

- ✓ Over **x** years of experience in Marketing, Business development & Projects in
- ✓ Core competences as Brand management, Marketing communication, Product launch, Market research, Social media
- ✓ International experience with understanding of different culture and Stakeholder management
- ✓ M.Sc. in Marketing (MBA) complemented by B.Sc. in Engineering

Professional Photo

WORK EXPERIENCE

- Apr'11 - Oct'14 **Position title**, Company, City, Country (temporary role)
- Handled multiple projects across the region & managed stake holders
 - Planned & executed marketing & communications strategies, also developed & executed brand plan & campaigns
 - Managed marketing budget & was responsible for new product launch across the region
- Feb'10 - Oct'10 **Position title**, Company, City, Country (project-based role)
- Managed & co-coordinated product launch & BTL marketing activities, sales promotions and PR activities for Domestic product
 - Handled international, domestic and retail side of the business
 - Analyzed customer research, current market conditions and competitor information
- Jun'09 - Nov'09 **Position title**, Company, Country (internship)
- Managed competition research & analysis.
 - Supported brand management team. Planned & executed International Events
 - Managed Dealers management & Distribution channel Members in terms of margin, schemes, Package offers
- Apr'06 - Apr'07 **Position title**, Company, Country (internship)
- Planned, scheduled, conducted and coordinated the technical and management aspects of projects.
 - Assisted in the preparation of engineering project proposals & tracked Budgets and trends.
 - Participated in Client/contractor meetings and resolved Client/Engineering and management project issues.

EDUCATIONAL BACKGROUND

Sep'07 - Jun'09 **M.Sc. in Business Administration**, University name, city, country

Master thesis: "*Analysis of the US market potential for windmill turbines*" – describe methods and tools used to "prove" your thesis and also if you are a fresh graduate list some courses:

Relevant courses: Course 1, Course 2, Course 3

Sep'02-Jun'06 **B.Sc. in Electronics Engineering**, University name, City, Country

Bachelor thesis: "*GENCOIN and trading*"

IT SKILLS and LANGUAGES:

Microsoft office, SAP in marketing & sales module - daily usage

Photoshop, Acrobat – advanced user

Expertise in ERP module, Operating Systems: Windows 9X/2000/XP

English: Fluent

German: Native

Danish: In process of learning (Module 1)

Arabic: Intermediate

VOLUNTEER WORK (if any)

Oct'14 – present Volunteering events at Repair café's, city, Denmark

Oct'14 – present Board member of Rotaract club & Internations, city, country

Jan'13 – Sep'14 Supporting for Autism & Senses Centre-Dubai for Children's Cause

PERSONAL INTERESTS

Apart from developing a successful career, current interests include travelling, gym, media, football, swimming and giving motivational speeches about life.

REFERENCES

Available upon request

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Please remember that everybody is unique and the presentation of their experience is what makes the CV, not the format!

Therefore we are available to assist on the best presentation of one's skills!

Please fill out our contact form, if you would like to book a consultation or directly send us your CV at info@cphcareer.com

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